

Etex announces the launch of its first 100% recycled plasterboard

A true pioneer in the development of lightweight, sustainable products, Etex, through its flagship brand Siniat, has designed a standard plasterboard made from 100% recycled gypsum recovered after use, using almost exclusively circular materials for its other constituents, with the same performance as a conventional plasterboard.

Called RECYPLAC™, this innovation is a true technological feat and is patent-pending. Tested and validated on the Etex pilot line in Carpentras (Vaucluse), it will be manufactured at the Ottmarsheim plant (Haut-Rhin). It is scheduled to be launched on the French market in July 2025.

RECYPLAC™ represents an unprecedented technological advance, proof of the technical excellence of Etex and Siniat in the service of more sustainable construction.

Leading the way for gypsum recycling

Etex, of which Siniat is a part, is the European leader in the use of recycled gypsum, with some plants achieving recycled gypsum ratios above 35%, applied for all plasterboard products —both standard and technical—representing several millions square meters per year. Between 2018 and 2024, Etex increased its use of recycled gypsum by 34%.

As a responsible industrial player, Etex and Siniat have been committed for many years to a global and proactive approach to sustainable construction that significantly reduces the carbon footprint.

This approach is reflected in the implementation of concrete actions such as maximising the use of post-consumer (recycled gypsum from local construction sites) in its production.

Etex is a global manufacturer of building materials and pioneer in lightweight construction, operating more than 160 sites in 45 countries, with nearly 13,500 teammates. France is Etex's largest market, accounting for 19% of its total revenue. Etex employs nearly 1,800 people in the country, spread across 18 sites. In addition to Siniat, Etex's other brands present in France are Cedral, EQUITONE, Eternit, Promat, Remagin and URSA.

More information

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About Etex

Etex is a global building material manufacturer and pioneer in lightweight construction. Etex wants to inspire people around the world to build living spaces that are ever more safe, sustainable, smart and beautiful.

Founded in 1905, headquartered in Zaventem, Belgium, Etex is a family-owned company with more than 13,500 employees globally. It operates more than 160 sites in 45 countries and recorded a revenue of EUR 3.777 billion and a REBITDA of EUR 695 million in 2024. Etex fosters a collaborative and caring culture, a pioneering spirit and a passion to always do better for its customers.

Etex has seven R&D centres supporting four global divisions:

- **Building Performance:** leader in plasterboards and fibre cement boards, and the global reference in fire protection solutions for the residential and commercial segments.
- **Exteriors:** provider of innovative, durable, high performance and beautiful fibre cement exterior materials for architectural, residential and agricultural projects.
- **Industry:** front runner of engineering expertise to drive the future of high-performance temperature insulation and fire protection in the industrial, aerospace and energy sectors.
- **Insulation:** leading European insulation provider of glass mineral wool and extruded polystyrene (XPS) to insulate residential and non-residential buildings.

Etex's global portfolio includes leading commercial brands such as Cedral, Durlock, EQUITONE, Eternit, Euronit, Gyplac, Gypsum, Innova, Kalsi, Pladur, Promat, Remagin, Siniat, Skamol, Superboard, Superglass and URSA.

Etex is Inspiring Ways of Living, for more information, please visit our website: www.etexgroup.com

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